

Strategic Plan 2025-2028



Introduction:

The Efshar Project (Efshar) stands as Colorado's leading Jewish early childhood education (ECE) resource, committed to strengthening Jewish engagement through high-quality, accessible education. With shifting government priorities and evolving family needs, Efshar's strategic plan focuses on positioning itself as a central hub for the Jewish ECE ecosystem.

Mission, Vision, and Values:

Mission: Strengthen the Jewish ECE community through enhancing quality and creating a connected, accessible network.

Vision: A thriving ecosystem of Jewish ECE programs that foster lifelong Jewish engagement.

Core Values:

חינוך (Chinuch - Education)

קהילה (Kehillah - Community)

תיקון עולם (Tikkun Olam - Repairing the World)

אחריות (Achrayut - Responsibility)

לדור ודור (L'dor V'dor - From Generation to Generation)

Strategic Priorities:

- 1 Formalize Efshar's Role as a Resource Hub:** Expand awareness and resources, enhancing Efshar's visibility as a trusted connector for ECE stakeholders.
- 2 Reenvision Professional Development:** Optimize coaching and training programs, ensuring maximum impact and leveraging strategic collaborations.
- 3 Expand Organizational Capacity:** Transition to an independent 501(c)(3), improve efficiency, and continue to diversify and grow funding streams.
- 4 Increase Access to Jewish ECE:** Address affordability and availability barriers through partnerships, innovative models, and pilot programs.

Measurable Outcomes by 2028:

- Triple government and national funding.
- Increase family access to Jewish ECE by 20%.
- Position Efshar as a national model for Jewish ECE engagement.
- Establish Efshar partners as preferred employers for top educators.

Why Donor Support Matters:

- Training exceptional educators.
- Expanding access for families with young children to participate in Jewish ECE
- Advancing policies to ensure sustainable, high-quality Jewish ECE programs.
- Building a scalable ECE network model that engages the full spectrum of Jewish organizations
- Strengthening the pipeline into Jewish life



“The Information age amplifies connectedness. Our organizations are ecosystems, literally. And while each community of organisms plus environment may function as a unit, the web of connections and consequences extends beyond its borders.”

– Peter Morville *Intertwined: Information Changes Everything*

ECOSYSTEM AUDIENCE

EFSHAR VALUE

Jewish ECE Providers

- Continue to support strong pedagogy and professional development of teachers and leaders to maintain excellence, attract children and families, and support educator/child care provider retention
- Advocacy in local, regional and national forums
- Opportunity to access community of Jewish ECE professionals

Jewish ECE Host Organizations

- Access to funding sources – grants, scholarships, pilots, and state resources
- Up to date relevant information on topics that impact organizations

Families

- Provide resources and a point of access for parents and families seeking high quality, Jewish ECE
- Seeking solutions to increase access to ECE
- Advocacy in local, regional and national forums

Children

- Continue to support engaging and stimulating learning environments that offer positive experiences grounded in Jewish values and culture

Jewish Funders locally and nationally

- Model of strong ECE network and access to direct service providers
- Strengthen Jewish engagement among families with young children
- Attracting and retaining high quality educators that understand Jewish values and traditions

Government

- Model of strong ECE network to test ideas and innovative solutions
- Voice of Jewish community

Jewish Communal partners and organizations

- Building future Jewish lay and professional leaders and allies
- Strengthen Jewish engagement